

Ontario Securities Commission Commission des valeurs mobilières de l'Ontario

22nd Floor 20 Queen Street West Toronto ON M5H 3S8 22e étage 20, rue queen ouest Toronto ON M5H 3S8

IN THE MATTER OF MEK GLOBAL LIMITED AND PHOENIXFIN PTE. LTD.

STATEMENT OF ALLEGATIONS

(Subsection 127(1) and Section 127.1 of the Securities Act, RSO 1990, c S.5)

A. OVERVIEW

- Staff of the Enforcement Branch of the Commission (Enforcement Staff) brings this
 proceeding to hold Mek Global Limited (Mek Global) and PhoenixFin Pte. Ltd.
 (PhoenixFin) (collectively, KuCoin) accountable for disregarding Ontario securities
 law and to signal that crypto asset trading platforms flouting Ontario securities law will
 face regulatory action.
- KuCoin operates an online crypto asset trading platform (the KuCoin Platform). The KuCoin Platform is available to Ontario residents. Ontario residents have opened accounts on the KuCoin Platform and have used the platform to deposit and trade in crypto asset products.
- KuCoin is subject to Ontario securities law because crypto asset products offered on the KuCoin Platform are securities and derivatives. KuCoin has nonetheless failed to comply with the registration and prospectus requirements under Ontario securities law.
- 4. Registration and disclosure are cornerstones of Ontario securities law. The registration requirement serves an important gate-keeping function by ensuring that only properly qualified and suitable persons are permitted to engage in the business of trading.

Prospectus requirements are fundamental to ensuring investors are provided with full, true and plain disclosure of all material facts relating to the securities being offered.

- 5. On March 29, 2021, the Ontario Securities Commission (the **Commission**) issued a press release notifying crypto asset trading platforms that currently offer trading in derivatives or securities to persons or companies located in Ontario that they must bring their operations into compliance with Ontario securities law or face potential regulatory action. The press release included a deadline of April 19, 2021 for such platforms to contact Commission staff to start compliance discussions. The press release followed regulatory guidance issued by the Canadian Securities Administrators and the Investment Industry Regulatory Organization of Canada on the application of securities legislation to crypto asset trading platforms.¹
- 6. Despite this warning, KuCoin did not contact the Commission by April 19, 2021 or at any time to start compliance discussions.
- 7. A process is in place for crypto asset trading platforms to bring their operations into compliance with Ontario securities law. Entities such as KuCoin, which flout this compliance process, expose Ontario investors to unacceptable risks and create an uneven playing field within the crypto asset trading platform sector.

B. FACTS

Enforcement Staff makes the following allegations of fact:

(a) KuCoin

- 8. Mek Global is a corporation incorporated under the laws of the Republic of Seychelles. PhoenixFin is a corporation incorporated under the laws of Singapore. Gan Chun has been a director and shareholder of both Mek Global and PhoenixFin.
- 9. The KuCoin Platform's Terms of Use have identified Mek Global as "KuCoin". PhoenixFin is the owner of "kucoin.com", the domain name of the KuCoin Platform.

¹ This guidance included Joint CSA/IIROC Staff Notice 21-329 *Guidance for Crypto-Asset Trading Platforms: Compliance with Regulatory Requirements* (March 29, 2021), CSA Staff Notice 21-327 *Guidance on the Application of Securities Legislation to Entities Facilitating the Trading of Crypto Assets* (January 16, 2020) and Joint CSA/IIROC Consultation Paper 21-402 *Proposed Framework for Crypto-Asset Trading Platforms* (March 14, 2019).

10. Neither Mek Global nor PhoenixFin have ever been registered with the Commission to engage in the business of trading or obtained an exemption from the registration requirement. Neither of them have ever filed a prospectus with the Commission or obtained an exemption from the prospectus requirement.

(b) The KuCoin Platform

- 11. Investors access the KuCoin Platform by first creating an account on the platform using an online application process. After opening an account, an investor may deposit crypto assets into the account. An investor makes a crypto asset deposit by transferring crypto assets to a wallet controlled by KuCoin. An investor may also use fiat currency to purchase crypto assets which are then credited to their account.
- 12. Investors may trade crypto assets credited to their account for a variety of other assets. The crypto assets available on the platform include, among others, Bitcoin and Ether.
- 13. KuCoin maintains custody of crypto assets deposited and traded on the KuCoin Platform in wallets KuCoin controls. Investors do not have possession or control of crypto assets deposited or traded on the KuCoin Platform. Rather, they see a crypto asset balance displayed in their account on the KuCoin Platform. In order to take possession of crypto assets reflected in their KuCoin account balance, an investor must request a withdrawal and is dependent on KuCoin to satisfy that withdrawal request by delivering crypto assets to an investor-controlled wallet.
- 14. While KuCoin purports to facilitate trading of the crypto assets in its investors' accounts, in practice, KuCoin only provides its investors with instruments or contracts involving crypto assets. These instruments or contracts constitute securities and derivatives.
- 15. Investors may also trade crypto asset futures contracts on the KuCoin Platform that constitute securities and derivatives. The KuCoin Platform allows investors to engage in leveraged trading of up to 100:1 on various futures contracts.
- 16. KuCoin charges fees for trades made on the KuCoin Platform and for crypto asset withdrawals.

(c) KuCoin's Ontario presence

- 17. KuCoin has opened and operated trading accounts for Ontario residents. Ontario investors have deposited crypto assets into their accounts. They are able to trade, and have traded, the products offered on the KuCoin Platform, as described above.
- 18. KuCoin encourages Canadians to use the KuCoin Platform. KuCoin's website indicates that investors may use Canadian fiat currency to purchase crypto assets on the KuCoin Platform, and that KuCoin has partnered with a third party that supports payment in Canadian fiat currency via Apple Pay, Visa/Mastercard, and Interac. KuCoin's website also indicates that investors can link accounts to Canadian phone numbers for security purposes. Canada is also not identified as a restricted location on KuCoin's website.

C. BREACHES AND CONDUCT CONTRARY TO THE PUBLIC INTEREST

Enforcement Staff alleges the following breaches of Ontario securities law and conduct contrary to the public interest:

- 19. KuCoin has engaged in, or held itself out as engaging in, the business of trading in securities without the necessary registration or an applicable exemption from the registration requirement, contrary to subsection 25(1) of the Ontario Securities Act, RSO 1990, c. S.5, as amended (the **Act**);
- 20. KuCoin has engaged in trading in securities which constitute distributions without complying with the prospectus requirements and without an applicable exemption from the prospectus requirements, contrary to section 53 of the Act; and
- 21. KuCoin has engaged in activity that is contrary to the public interest.

D. ORDER SOUGHT

Enforcement Staff requests that the Commission make the following orders:

- 22. that Mek Global and PhoenixFin cease trading in any securities or derivatives permanently or for such period as is specified by the Commission, pursuant to paragraph 2 of subsection 127(1) of the Act;
- 23. that Mek Global and PhoenixFin be prohibited from acquiring any securities permanently or for such period as is specified by the Commission, pursuant to paragraph 2.1 of subsection 127(1) of the Act;

24. that any exemptions contained in Ontario securities law not apply to Mek Global and

PhoenixFin permanently or for such period as is specified by the Commission, pursuant

to paragraph 3 of subsection 127(1) of the Act;

25. that Mek Global and PhoenixFin be reprimanded, pursuant to paragraph 6 of subsection

127(1) of the Act;

26. that Mek Global and PhoenixFin be prohibited from becoming or acting as a registrant,

as an investment fund manager or as a promoter permanently or for such period as is

specified by the Commission, pursuant to paragraph 8.5 of subsection 127(1) of the

Act;

27. that Mek Global and PhoenixFin pay an administrative penalty of not more than \$1

million for each failure to comply with Ontario securities law, pursuant to paragraph 9

of subsection 127(1) of the Act;

28. that Mek Global and PhoenixFin disgorge to the Commission any amounts obtained as

a result of non-compliance with Ontario securities law, pursuant to paragraph 10 of

subsection 127(1) of the Act;

29. that Mek Global and PhoenixFin pay the costs of the Commission investigation and the

hearing, pursuant to section 127.1 of the Act; and

30. such other orders as the Commission considers appropriate in the public interest.

DATED this 7th day of June, 2021.

ONTARIO SECURITIES COMMISSION

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Staff of the Ontario Securities Commission

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